

1907 **10<sup>TH</sup>** 2028  
**PEKING TO PARIS**

**10TH ANNIVERSARY**

**PEKING TO PARIS  
MOTOR CHALLENGE 2028**



**4 June - 16 July 2028**

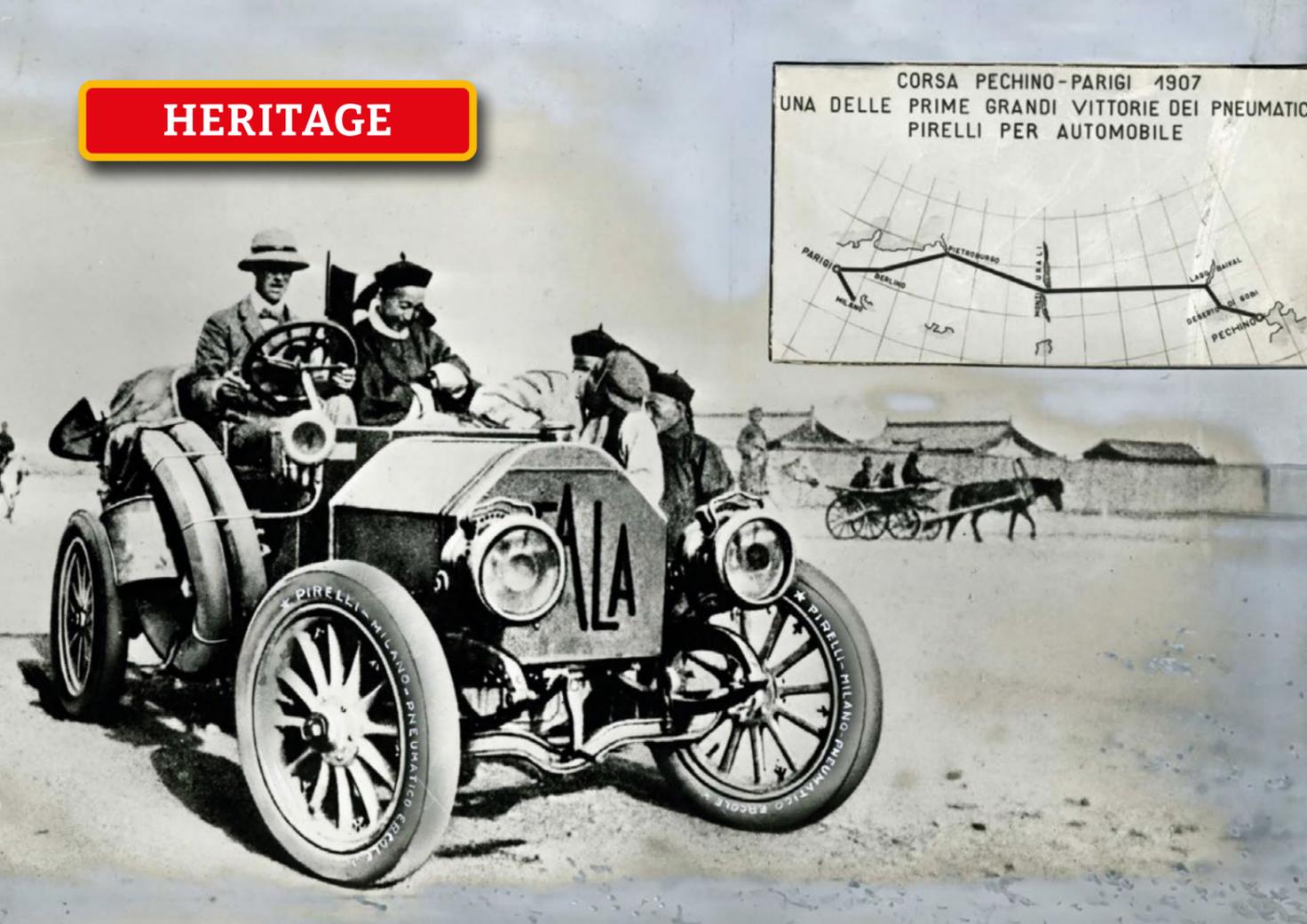
Photos by Will Broadhead and Francesco Rastrelli



**HERO-ERA.COM**



**HERITAGE**



**RE MOTENESS**



**ADVENTURE**

*"P2P forges character, resilience and mainly friendships. The motorcar is the tool with which this happens and allows us to see the world unfiltered teaching us the great humanity that still exists among peoples"*  
Tomas de Vargas Machuca

**ENDURANCE**



# Peking to Paris Motor Challenge 2028

## The Last True Motoring Adventure On The Planet

The Peking to Paris Motor Challenge represents one of the last true motoring adventures on the planet. To complete it has been described in the past as to **'Driving the Impossible,'** as it became known courtesy of the French newspaper Le Matin who issued the original challenge in 1907. They challenged motorists to take their new-fangled machines across the world's largest landmass from Peking to reach the finish in Paris. Yet despite the French origins of the challenge, no French contestant has ever won it!

### CAMARADERIE



This will be the longest ever Peking to Paris Motor Challenge at 42 days and 17,500 kms across twelve countries, 2,500 kms more than the original 1907 event!

This will be a fitting 10th anniversary as it recreates the challenges and demands facing those early pioneers which will make 2028 a rigorous test of crews and cars in the spirit of 1907. Starting at the Great Wall of China, the 2028 challenge will take the crews across China, but then **back to Mongolia** for the first time since 2019. The remote desert wonderland is a unique place, where the desolate yet beautiful landscapes enthrall the viewer to provide escape beyond imagination. The sheer vastness of the **Gobi desert** and the dunes that whistle as they are whipped into shape by the wind, provide pure adventure. To camp under the stars in the desert and gaze in wonderment at the universe is something that will always be remembered.

### CULTURE



### RESOURCEFULNESS

The challenge of competition in the desert becomes a case survival for both the crews and their machines as sand and heat saps their energy, conservation is king. The adventure continues across the tough tracks of **Eastern Europe**, but if anyone thinks it is nearly over, they will be wrong. The competition will take in tests along the way with regularities in the mountains and hillsides of Europe as the endurance element continues to bite before France is in sight. Even then, there are a few elements of competition left to be endured, so any rally cars that are struggling will need to be nursed if they are to achieve the goal of crossing the finish line in Paris.

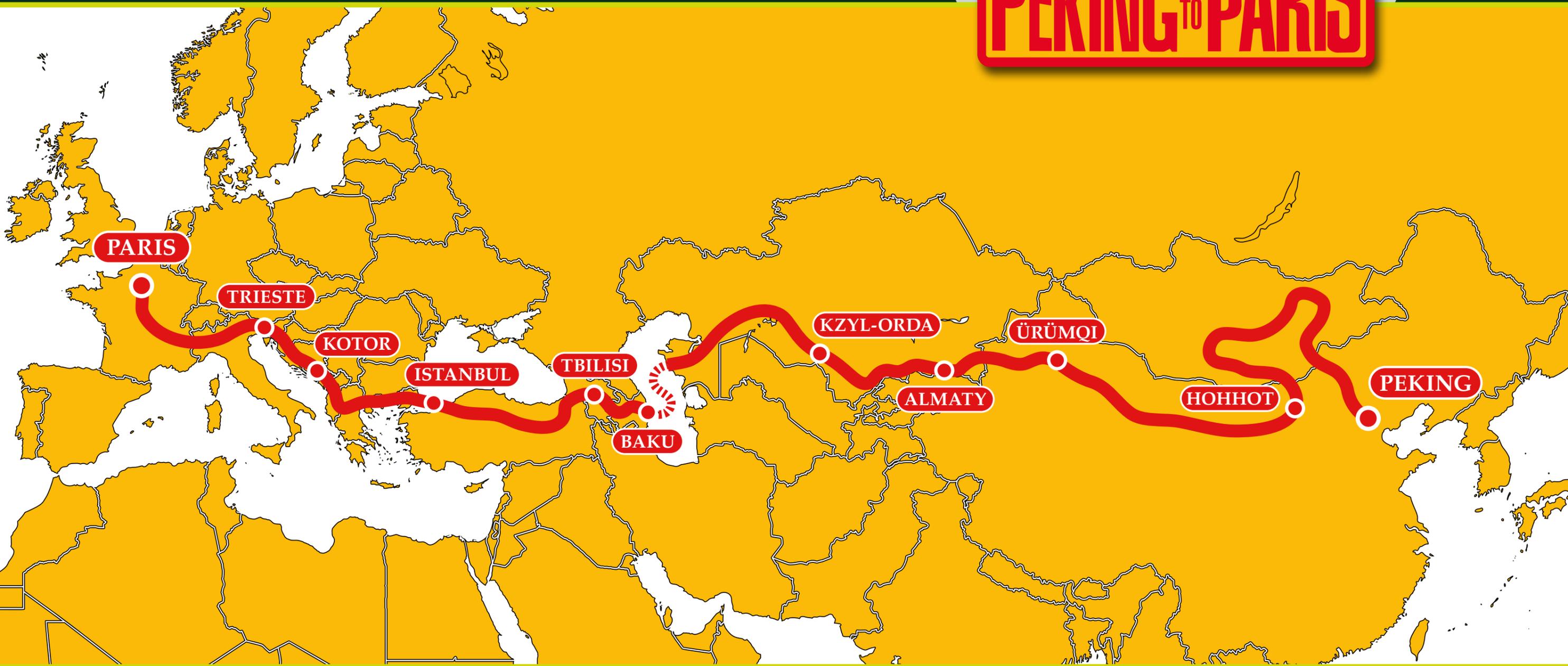
### COMPETITION



The Peking to Paris Motor Challenge is unique in the motoring world, a true historic vehicle and human endurance event that follows in the spirit and desert tracks of the 1907 Pioneers. Adhering to its original purpose of **testing the automobile and crew**, the first event provided the ultimate challenge of a 14,500 kms adventure 118 years ago. The 2019 event, the seventh revived by HERO-ERA, was described by competitors as the toughest yet. 2024 rivalled 2019 for real endurance, but **the 10th Anniversary 2028 edition will be not just be the longest ever, but the most adventurous by far!**

4<sup>th</sup> June to 16<sup>th</sup> July 2028

1907 10<sup>TH</sup> 2028  
**PEKING TO PARIS**



route and dates subject to change

*The Peking to Paris Motor Challenge is one of the last few real adventures left in an ever shrinking world.*

## Who can Enter?

The **Peking to Paris Motor Challenge** is more than a rally, it's a life-changing adventure. As the world's longest-running and most prestigious motoring endurance event, it proudly upholds its legacy to this day. Our mission is to preserve the essence of this extraordinary journey, even as the world around us evolves. To do so, we chart a course through the most remote and unspoiled regions, ensuring that the 'time travel' experience remains vivid for all who take part.

Given the demanding nature of the event, we are highly selective in our entry process. Participation is reserved for experienced crews who have competed in other **HERO-ERA** events in preparation for the ultimate challenge. A true spirit of adventure is essential, expect to camp under the vast skies of Mongolia and Kazakhstan and perform regular maintenance on your own vehicle.

With average daily distances of 400 kilometers – and some days stretching to 650 kilometers – this is endurance rallying at its finest. Only those with the grit, skill, and determination to conquer one of the toughest rallies on Earth need apply

## Eligible Vehicle Categories

<b>A- 1907 Tribute:</b>	Vehicle Marque that took part in the original 1907 event.
<b>B- Pioneer:</b>	- <b>Pre 1921</b> - Cars up to 31 December 1920
<b>C- Vintage:</b>	- <b>Pre 1931</b> - Cars from 1 January 1921 up to 31 December 1930
<b>D- Open Top Vintageant:</b>	- <b>Pre 1948</b> - Open top cars from January 1931 up to 31 December 1947
<b>E- Vintageant:</b>	- <b>Pre 1948</b> - Cars from 1 January 1931 up to 31 December 1947
<b>F- Classic:</b>	- <b>Pre 1976</b> - Cars from 1 January 1948 up to 31 December 1975
<b>G- Modern Classics</b>	- <b>Pre 1986</b> - Cars from 1 January 1976 up to 31 December 1985. Limited to 5 entries.
<b>H- Solo Class</b>	- <b>Single Crew</b>
<b>I- 4x4</b>	- <b>Pre 1976</b> - 4x4 cars up to 31 December 1975. Limited to 5 entries.
<b>J- 3 Wheels or Less:</b>	- <b>Pre 1976</b> - Vehicles with less than 4 wheels, up to 31 December 1975. Limited to 10 entries.

## Application Process

Entries open on 26th March 2025. Every entry application will be subjected to the approval process by the Entry Committee. Entries will be considered based on the following criteria:

1. Car Type – Preference is given to rare vehicles and those with a documented history.
2. Car Age – Priority to Older; Pioneer › Vintage › Open Top Vintageant › Vintageant › Classic › Modern Classics.
3. Crew Experience – Teams with previous long-distance rally experience with HERO-ERA will be given preference.
4. Medical Professionals – Medics, doctors, and nurses will receive priority consideration.
5. Membership Requirements – Premier Membership is compulsory, with Heritage Members receiving priority.

We appreciate all applications and aim to create a well-balanced, experienced and diverse entry list.

## Zero-2-Hero

Applicants with limited or no rally experience can embark on their journey with our Zero-2-Hero program, designed to guide and support newcomers from their first event to full-fledged competition. This structured pathway includes an introductory rally (The Novice Trial), an advanced rally (Badawi Trail to the Last Oasis), and ultimately culminates in the Peking to Paris 2028. Additionally, HERO-ERA will provide guidance and support in finding and selecting a suitable historic rally car.

1907 Tribute



Pioneer



Vintage



Open Top Vintageant



Vintageant



Classic



Modern Classic



Solo Class



4 X 4



3 Wheels or Less





*"One year, I sat there alone at a remote timing point in the vast open space for a day. You couldn't hear a thing, no wind, not an animal, no living thing, no other sound anywhere, just total other worldly silence. You have to pinch yourself at times as a reminder of just how lucky you are to be there. There are not that many places in the world where that happens, it is quite a special place."*  
Chris Elkins, Route-Coordinator



The Peking to Paris Motor Challenge is the longest, and perhaps toughest, driving challenge for Pioneer, Vintage and Classic cars; in May 2028 we set out for the tenth time on this epic adventure, with the most experienced team at the helm, HERO-ERA.

This amazing motor challenge is open to cars of a type produced pre-1976 (with a limited amount of pre 1986 vehicles) and is suitable for experienced rally entrants. Any novice crews will need to be prepared to compete in other classic car endurance events prior to tackling the Peking to Paris, as well as to undertake suitable training. Taking an exciting route via gravel, sand and stunning driving roads, desert camping and a mixture of basic to luxurious hotels, this is a life changing adventure, never to be forgotten.

THE  
HISTORIC  
MOTORING  
*Awards*  
2019  
WINNER



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