

Application Form

HERO Events Ltd
 138 Southern Avenue,
 Bicester Heritage
 Bicester OX27 8FY, U.K.
 +44 (0) 1869 254979
 admin@hero-era.com
 www.hero-era.com



4 June - 16 July 2028*

*subject to change

Printed correspondence will be sent to the first named participant only. **Please print clearly and complete all sections.**

THE CREW	FIRST DRIVER	SECOND DRIVER
Heritage Membership Number		
Title (<i>mr, dr, etc</i>)	Sex: M <input type="checkbox"/> F <input type="checkbox"/>	Sex: M <input type="checkbox"/> F <input type="checkbox"/>
Surname		
First name(s) (<i>as on your passport</i>)		
Popular name (<i>if used</i>)		
Height (<i>in metres</i>)		
Date of birth		
City of birth		
Nationality on passport		
Email address (<i>please print clearly</i>)		
Home address		
Postcode and country		
Home telephone		
Mobile telephone		
Work telephone		
Occupation (<i>state if retired, unemployed, housewife, student etc</i>)		
Employers name and address <i>(Required by the authorities to obtain your letter of invitation to each country. If self-employed, please confirm your business name. If retired, please provide last employment details)</i>		
Relationship between driver and co-driver <i>(eg: spouse/uncle/friend)</i>		
Accommodation <i>(Single rooms are not available)</i>	Twin Beds (<i>two beds in one room</i>)	One large double bed
Is this your first international rally?	yes <input type="checkbox"/> no <input type="checkbox"/>	yes <input type="checkbox"/> no <input type="checkbox"/>
Special dietary requirements <i>(le. Vegetarian, vegan, severe allergy)</i>		

PLEASE COMPLETE ALL SECTIONS



FIRST DRIVER

SECOND DRIVER

DRIVING LICENCE NUMBER		
EXPIRY DATE		

PLEASE ATTACH A SCANNED COLOUR COPY OF THE FRONT AND BACK OF THE PHOTO ID / DRIVING LICENCE FOR BOTH DRIVERS

PASSPORT DETAILS (passports must have at least 6 months to run from the finish of the rally - i.e. it must not expire before January 2029)		
Number		
Date of Issue		
Expiry Date		
Place / Agency of Issue		

PLEASE SCAN AND EMAIL A COLOUR COPY OF YOUR PASSPORT TO admin@hero-era.com NO LATER THAN 31 MAY 2027

To help with merchandise orders, such as clothing, please tick size	XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/>	XS <input type="checkbox"/> S <input type="checkbox"/> M <input type="checkbox"/> L <input type="checkbox"/> XL <input type="checkbox"/> XXL <input type="checkbox"/>
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PERSONAL PHOTOS for Chinese licence - **these are NOT the standard passport size**

Attach 6 colour portrait photos, size not to exceed 2.5cm x 3.5cm, for each person who intends to drive in China - Please ensure it is sent to HERO-ERA no later than 31 May 2027. The photos should be on a white background and the person's ears should be visible. <i>Chinese driving licences for the over 70's incur an extra fee.</i>	Photos attached? or to follow?	<input type="checkbox"/> <input type="checkbox"/>
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VEHICLE REGISTRATION DOCUMENT

Enclose 6 full colour good quality copies of your vehicle registration document, which should be in the main driver's name - Please ensure it is sent to HERO-ERA no later than 31 May 2027. English translations required for all documents.	Vehicle Registration document attached? or to follow?	<input type="checkbox"/> <input type="checkbox"/>
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CAR PHOTOS

Enclose 3 sets of colour photos of your car, taken from front, rear and side view to clearly show Licence plate on front and rear - Please ensure it is sent to HERO-ERA no later than 31 May 2027. Size of photo to be 15cm long x 10.5cm high. You must have licence plates front and back.	Photos attached? or to follow?	<input type="checkbox"/> <input type="checkbox"/>
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PLEASE ENSURE ALL SCANNED DOCUMENTS ARE OF HIGH QUALITY. LOW-QUALITY SUBMISSIONS CANNOT BE ACCEPTED.

YOUR CAR

PLEASE ENCLOSE A RECENT PHOTOGRAPH OF YOUR CAR WITH THIS FORM - MANDATORY REQUIREMENT

Owner's name:			Year of registration:	
Make:			Registration / Licence plate no:	
Model:			Engine size in litres/ccs:	
Chassis no:			Number of cylinders:	
Engine no:			Colour of car:	
Unladen weight:			Colour of front doors:	
Length (in centimetres)	Width (in centimetres)	Height (in centimetres)	Right or left hand drive?	
			Number of seats:	

PLEASE COMPLETE ALL SECTIONS



ENTRIES OPEN: 26 March 2025

Competition numbers awarded in order of age and engine capacity of the car.

ENTRY FEES INCLUDES:

HOSPITALITY:

- On-event accommodation in a twin/double room including breakfast
- Three nights pre-event accommodation in China
- Welcome cocktail and welcome dinner in Beijing
- Camp sites facilities in Mongolia and Kazakhstan
- Group evening dining except on rest days
- Packed lunches in Mongolia and Kazakhstan
- On-event ferry and air travel as may be required
- One night accommodation in Paris
- Two tickets for the Prize-Giving Gala Dinner in Paris
- Metal rally plates, competition numbers, decals for the vehicle
- Parking arrangements
- 15 Support vehicles
- On-event medical support
- Mechanical assistance crews
- Emergency breakdown assistance
- Travel and medical insurance including repatriation
- Trophies & medals for overall, category and class winners

COMPETITION:

- Pre-event training sessions & briefings
- Car preparation and navigational guides
- Tulip style route-books and map-books
- GPS waypoint coordinates supplied on Micro SD card

PERMITS / LICENSES / GOVERNMENT REQUIREMENTS

- Chinese driving licence
- Chinese licence plate for the vehicle
- Procedures and permits for Borders, Customs and Immigration
- Local liaisons officers
- Motor Sport Federation fees.

ENTRY FEES - per vehicle including a crew of two.

Launch Week Entry fee - 5% discount off your category * applied on final instalment (deposit paid by 6 April 2025)

Standard Entry fee of £89,250 – Deposit: £24,000 - 1st Instalment: £38,475 - Final Instalment: £26,775

Vintage Class Entry fee of £82,950 – Deposit: £24,000 - 1st Instalment: £38,475 - Final Instalment: £20,475
(Cars produced from 1 January 1921 up to 31 December 1930)

Pioneer Class Entry fee of £72,450 – Deposit: £24,000 - 1st Instalment: £38,475 - Final Instalment: £9,975
(Cars produced up to 31 December 1920)

3 Wheels or Less Class Entry fee of £72,450 – Deposit: £24,000 - 1st Instalment: £38,475 - Final Instalment: £9,975
(Vehicles with less than 4 wheels, produced up to December 1975)

Under 35 Class Entry fee of £62,475 – Deposit: £24,000 - 1st Instalment: £38,475 - Final Instalment: £0
(Competitors in which the main entrant/driver was born after 1 May 1993) * Launch Week Discount included.

Applications are subjected to the approval process upon receipt of deposit. (See page 6 for details)

Deposit and balance of payments are non-transferable and non-refundable should you withdraw your entry for any reason, except under the Terms and Conditions of the Heritage Membership Programme.

If your application is declined, the deposit will be refunded minus an administration fee of £150.

Payment plan as follows:

Deposit due with entry application – 1st Installment due by 5 December 2026 – Final Payment due by 5 December 2027

WAITING LISTS: After the first 100 accepted entries, a waiting list will be opened, with priority given to Heritage Members.

Entry is only guaranteed upon receipt of the full entry-fee, provided that all personal and vehicle information sought for customs purposes is completed by crews by the deadline of 5 December 2027.

Please make cheques drawn on sterling accounts only payable to 'HERO Events Ltd.', or send a bank transfer clearly identifying your name.

BANK DETAILS FOR DIRECT BANK TRANSFER IN GB£

Account Name: HERO Events Ltd Escrow

Bank Name and Address: Barclays Bank UK Plc, 1 Churchill Place, London, E14 5HP, UK

Account Number: 13636402 • **Sort Code:** 20-71-75 • **IBAN:** GB69 BARC 2071 7513 6364 02 • **SWIFT Code/BIC:** BUKGBG22

Please ensure first drivers name is clearly marked on the transfer so it can be identified and that all transaction charges are prepaid.

If you have any further queries, please contact the Rally Office at the address overleaf.

PLEASE COMPLETE ALL SECTIONS



INTRODUCTION

The Peking to Paris Motor Challenge is more than a rally – it’s a life-changing adventure. As the world’s longest-running and most prestigious motoring endurance event, it proudly upholds its legacy to this day.

Our mission is to preserve the essence of this extraordinary journey, even as the world around us evolves. To do so, we chart a course through the most remote and unspoiled regions, ensuring that the ‘time travel’ experience remains vivid for all who take part.

Given the demanding nature of the event, we are highly selective in our entry process. Participation is reserved for experienced crews who have competed in other HERO-ERA events in preparation for the ultimate challenge. A true spirit of adventure is essential – expect to camp under the vast skies of Mongolia and Kazakhstan and carry out regular maintenance on your own vehicle.

With average daily distances of 400 kilometres – and some days stretching to 650 kilometres – this is endurance rallying at its finest. Only those with the grit, skill, and determination to conquer one of the toughest rallies on Earth need apply.

APPROVAL PROCESS FOR ENTRIES

Every entry application will be subjected to the approval process upon receipt of deposit.

The approval process will be administered by the Entry Committee, which is comprised of:

- Ben Cussons, Member of the Board of Directors
- Tomas de Vargas Machuca, Chairman
- Guy Woodcock, Competition Director
- Chris Elkins, Senior Competition Manager
- Eleonora Piccolo, Hospitality Director
- Dave Alcock, Head Mechanic

APPROVAL CRITERIA

Entries will be considered based on the following criteria:

1. Car Type – Preference is given to rare vehicles and those with a documented history.
2. Car Age – Older vehicles will be prioritised; Pioneer › Vintage › Open Top Vintageant › Vintageant › Classic › Modern Classics.
3. Crew Experience – Teams with previous long-distance rally experience with HERO-ERA will be given preference.
4. Medical Professionals – Medics, doctors, and nurses will receive priority consideration.
5. Membership Requirements – Premier Membership is compulsory, with Heritage Members receiving priority.

We appreciate all applications and aim to create a well-balanced, experienced and diverse entry list.

I understand and accept this criteria: Signature of Participant 1:

ZERO-2-HERO

Applicants with limited or no rally experience can embark on their journey with our Zero-2-Hero program, designed to guide and support newcomers from their first event to full-fledged competition. This structured pathway includes an introductory rally (The Novice Trial), an advanced rally (Badawī Trail to the Last Oasis), and ultimately culminates in the Peking to Paris 2028. Additionally, HERO-ERA will provide guidance and support in finding and selecting a suitable historic rally car.

I am interested in receiving more information about ZERO-2-HERO

PLEASE COMPLETE ALL SECTIONS



DECLARATION OF ACKNOWLEDGEMENT AND INDEMNITY WHICH MUST BE SIGNED AND DATED BY ALL PARTICIPANTS

This is a legal document issued by HERO Events Ltd (“the Promoter”) and by signing it you acknowledge and agree to its terms. It is to be construed under the law of England and Wales.

I agree to be bound by the official regulations and any supplementary regulations issued by the promoter, HERO Events Ltd, for the event referred to on the front sheet, hereinafter referred to as the Event.

I accept that the Event is potentially dangerous and uses roads and routes that involve risks of personal injury or property damage. In consideration of my being permitted to take part in the Event, I agree to hold harmless and keep indemnified the promoter and /or such persons or bodies as may be authorised by it to promote or organise or who may assist in promoting or organising the Event and its respective officials, servants, representatives and agents, motor clubs, overseas travel agencies and all associated organisational bodies, landowners and other participants in the event from and against all actions, claims, costs, expenses and demands in respect of death or personal injury and damage to any property arising out of or in connection with my taking part in the Event. By signing this disclaimer below, I agree that in the absence of any negligence or other breach of duty by the promoter and / or such persons or bodies as may be authorised by it to promote or organise or who may assist in promoting or organising the Event and its respective officials, servants, representatives and agents, motor clubs, overseas travel agencies and all associated organisational bodies, landowners and other participants, including for personal injury caused by their acts or omissions, participating in the Event is entirely at my own risk and the promoter and the other listed parties' liability, howsoever arising, is excluded to the fullest extent permitted by law.

I confirm that I will have insurance in place for the duration of the event covering my liability to others (to include compulsory insurance required by the territories through which the event passes) and adequate medical expenses and repatriation cover in respect of my own circumstances. I declare that I do not suffer from any disability which whilst I am driving any vehicle on the event is likely to adversely affect my control of that vehicle given the nature of the event and the route.

In the entry form and these terms and conditions, a ‘force majeure event’ means any circumstance not within the promoter or local organisers’ reasonable control including without limitation acts of God, freak weather conditions, flood, drought, earthquake or other natural disaster, collapse of buildings, fire, explosion or accident, epidemic or pandemic, terrorist attack, civil war, civil commotion or riots, war, threat of or preparation for war, armed conflict, imposition of sanctions, embargo, or breaking off of diplomatic relations, closure of borders or threat of closure of borders, nuclear, chemical or biological contamination or sonic boom, any law or any action taken by a government or public authority, including without limitation imposing an export or import restriction, quota or prohibition, or failing to grant a necessary licence or consent. If the promoter is prevented, hindered or delayed in or from performing any of its obligations under this agreement by a ‘force majeure event’ it shall not be in breach of this agreement or otherwise liable for any such failure or delay in the performance of such obligations. If the force majeure event prevents, hinders or delays the promoter’s performance of its obligations under this agreement, and is in the promoter’s opinion likely to prevent it from running the Event as planned, it may terminate this agreement on written notice to the entrant(s).

I understand that, in order to participate in this Event, both driver and co-driver must each hold a minimum of Premier Membership.

CANCELLATION POLICY:

To confirm your entry, the full, non-refundable and non-transferable deposit, subject to the T&C of this form and Heritage Membership, must be paid. Applications without a paid deposit will not be considered by the Approval Committee.

If the Event is cancelled before it begins due to a force majeure event, all payments made will be refunded, less 25%, which will be retained to cover costs and expenses incurred by the Promoter. By agreeing, you confirm that this retention is reasonable and proportionate to protect the Promoter in fulfilling the agreement.

Should you withdraw from the Event at any time, either before or after it starts, for any reason, all payments made to the Promoter will remain non-refundable and non-transferable. However, if you are a current Heritage Membership holder and choose to withdraw on or before the specified withdrawal date, you may either transfer 100% of funds paid to a different eligible event or receive a 75% refund on the deposit, with the remaining balance transferred towards a future event.

PLEASE COMPLETE ALL SECTIONS



DRIVING TO THE CONDITIONS (DTTC)

Driving Standards and Safety

I, the undersigned competitor, acknowledge that I am required to adhere to realistic driving standards during the Event at all times. These will depend on road conditions, including traffic and weather-related factors. I understand that it is solely my responsibility to judge the conditions and the capabilities of my vehicle in any weather and/or any other factors encountered during the Event.

I understand that the organisers do not encourage or compel me to exceed my personal driving abilities or the capabilities of my vehicle, even in competition. I further acknowledge that my participation in the Event must always respect all applicable road safety laws, and that I am directly responsible—not the organisers—for operating my vehicle within safe and legal limits at all times, including during competition.

I acknowledge and confirm that the Event is not offered as a package within the meaning of the Package Travel, Package Holidays and Package Tours Regulations 1992, and that those regulations do not apply to the Event and this entry.

I declare that the information given in this document is a correct statement of facts as verified by me.

Signature of Participant 1: Print Name: Date:

Signature of Participant 2: Print Name: Date:

This documentation may alternatively be provided via email to entries@hero-era.com.

All emailed documentation must be submitted by 31 May 2027

